

Privacy Policy

Effective as of 3 October 2024

Last updated: 3 October 2024

This Privacy Policy covers the services (including all services and software applications to which this Privacy Policy is posted, the “Services”) operated by AIssyst (“we”, “us”, “our”). This Privacy Policy explains what Personal Information (defined below) we collect, how we use and share that information, and your choices concerning our data practices. This Privacy Policy is incorporated into and is part of our Terms of Service.

Before using the Services or submitting any Personal Information to AIssyst, please review this Privacy Policy carefully. By using the Services, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, you may not use the Service.

PERSONAL INFORMATION WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you (“Personal Information”) as follows:

- **Personal Information you provide:** We may collect Personal Information if you create an account, communicate with us, or use our Services, including but not limited to:
 - Name;
 - Email address;
 - Age;
 - Phone number;
 - Profile preferences for Business Coach, Relationship Coach, Mystic Advisor (Indian Horoscope, Western Horoscope, Tarot Reading, Palmistry, Feng Shui), or Eternal services;
 - Voice recordings for personalized services, particularly for "Eternal," where voice cloning and avatar creation allow users to interact with their deceased loved ones.
- **Communication Information:** If you contact us or interact with us, we may collect your name, contact information, and the content of any messages you send.
- **Personal Information we collect automatically:** When you visit, use, or interact with the Services, we may receive certain information automatically about your use, such as:
 - Technical information (IP address, browser type, device type);
 - Interaction information (usage data, preferences).

HOW WE USE YOUR PERSONAL INFORMATION

We may use Personal Information for the following purposes:

- To provide and administer access to the Services (e.g., personalized Business Coach or Relationship Coach services);
- To maintain, improve, and repair aspects of the Services;
- To inform you about updates or new features (e.g., Mystic Advisor insights, or new capabilities in the Eternal service);
- To respond to inquiries, feedback, or support requests;
- To analyze interactions with our Services and improve user experiences;
- To develop new programs, features, or services (e.g., evolving Mystic Advisor tools or advanced virtual companions);
- To protect against fraud, security threats, and misuses of our Services.

DATA PROTECTION AND USER RIGHTS

You have certain rights regarding your Personal Information, including:

- The right to access and update your personal data;
- The right to request deletion of your data, including voice recordings for the Eternal service;
- The right to restrict or object to processing of specific data for particular Services (e.g., the Mystic Advisor or Business Coach);
- The right to withdraw your consent at any time.

HOW WE SHARE YOUR PERSONAL INFORMATION

We may share Personal Information with third parties under the following circumstances:

- **Service Providers:** We may share your Personal Information with third-party service providers, such as hosting, analytics, or communication services, that support the functioning of our Services.
- **Legal Obligations:** We may disclose Personal Information if required by law or to protect our legal rights or safety.
- **Business Transfers:** In the event of a business transaction, such as a merger or acquisition, your Personal Information may be transferred as part of the business assets.

PAYMENT PROVIDERS

For processing payments related to any paid features, such as personalized consultations, we use third-party payment processors. These processors may collect payment data directly from you, and we do not receive nor store your payment details.

SECURITY PRACTICES

We implement commercially reasonable technical, administrative, and organizational measures to protect Personal Information against unauthorized access, misuse, or destruction. However, no Internet transmission is fully secure, so users should take precautions when sharing sensitive data.

AGE REQUIREMENTS

Our Services are not intended for children under the age of 13. We do not knowingly collect Personal Information from children under 13. If we discover that a child has provided us with Personal Information, we will promptly delete it.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to update or revise this Privacy Policy as necessary. Any changes will be posted on this page, and we encourage you to periodically review it.

CONTACT US

If you have any questions or concerns regarding this Privacy Policy, please contact us at [info(at)aissyst.com].